

What Authorities Are Saying About *Location, Location, Location*

This book, a valuable authoritative source for information on corporate expansion planning, outlines the principles and procedures necessary to identify a successful plant site. Dr. Marcel De Meirleir, a site consultant with over fifty years of academic and professional practice, details his methods for picking a perfect location. The site evaluation questionnaire and location profiling tools he includes measure positive and negative attributes of a site, helping you come to a reasoned optimal decision. De Meirleir shares his experienced wisdom, functional methods, and personal on-site stories in this concise easy-to-read practical primer on site location.

“Reaping the fruits of his long and fascinating international experience, [De Meirleir] created a useful tool for location specialists... His detailed checklists can make the difference between ‘a crash’ and ‘a safe take-off.’”

—Herman De Croo, Minister of State,
Speaker of the Belgian House of Representatives

“An inspiring and stimulating account of real-world cases and experiences by one of the most knowledgeable scholars and practitioners in the field of business location... Accessible, yet authoritative.... It is a major contribution to the practice... and... recommended to anyone who is eager for a deeper understanding of what location is all about....”

—Gilbert Marquenie, Katholieke Universiteit Leuven, Belgium

“De Meirleir’s book is a comprehensive reference on industrial location... [A book] of immense value.... It offers a timely reminder that the challenges of globalization are far from new.”

—Philip Lowe, Director General for Competition,
European Commission

“A roadmap on industrial location... Concise, but relevant and complete.... Illustrated with appropriate examples and anecdotes chosen from a lifelong experience in the field of industrial location.”

—Dr. Jef Vuchelen, Professor of Economics,
Free University Brussels (VUB)

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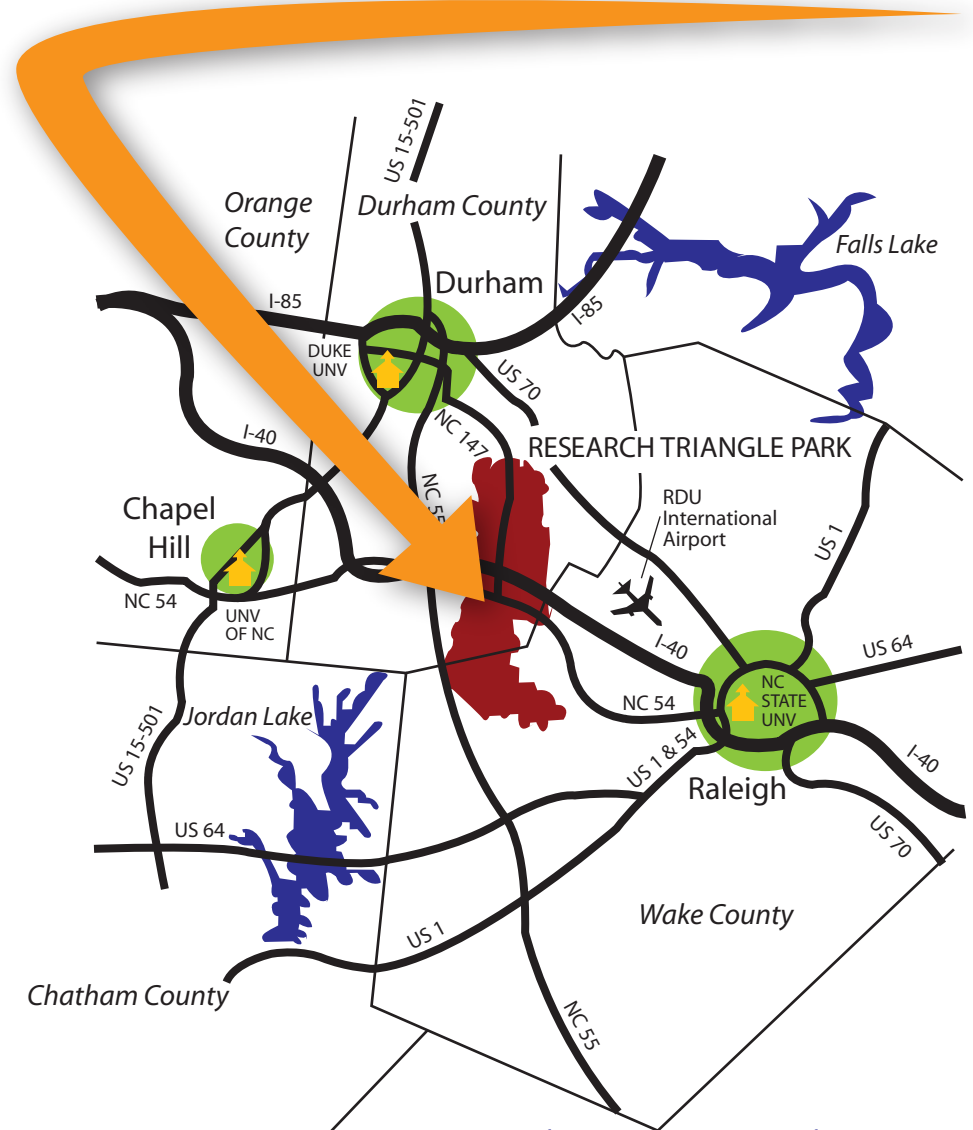


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De Meirleir

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A Plant Location and Site Selection Guide



Marcel De Meirleir, Ph.D.

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